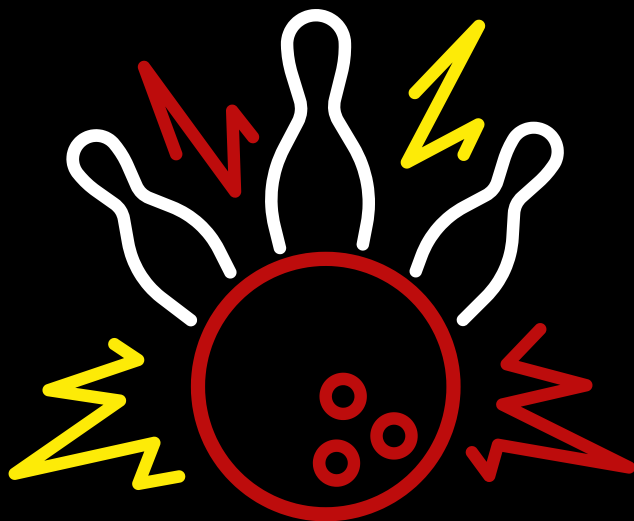


THE ANNUAL
Dream Big
BOWLING
FUNDRAISER



Sponsorship Packet

A Letter from Our Founder

Hello Friend,

I am Janelle Douglas, the founder of eMpowerment Inc. I started this organization over ten years ago to be a bridge for students to the future they desire. Our mission is simple: to equip young people with the knowledge and confidence to make positive life choices. We strive to support southeast Nashville's public middle & high schools to best meet the needs of the students and prepare them for bright futures.

Did you know that In 2019, only 44% of MNPS graduates attended college? That statistic is startling, but what is more heart breaking is that we discovered that many students do not have a plan once they graduate high school. eMpowerment Inc. has shifted our focus solely to future planning, which is one of our original three pillars, in order to fill this gap. We are putting all of our energy and resources into college and career readiness. Our middle school partnerships highlight access to college as well as early exposure to various careers and career paths. Our programs for the high school level helps students create post secondary plans, whether that be 2 or 4 year colleges, trade school or an introduction to the workforce. Our strategy continues to include facilitating in-school groups, being an active partner in school-led initiatives, hosting community events, collaborating with other organizations and local businesses to bring resources to the area.

On October 22nd, we will host our 3rd Annual Dream Big Bowling Fundraiser. This event will not only help fund these programs but also our annual Dream Big and Go Get It Scholarship which is awarded in the spring to a deserving MNPS senior. We plan to increase the number of scholarships awarded annually. We are currently seeking sponsorships to make this event a success and we hope you will consider making a financial donation. I have included the sponsorship levels below:

- Presenting Sponsor \$5,000
- Strike Sponsor \$2,500
- Spare Sponsor \$1,000
- Split Sponsor \$500
- Pin Sponsor \$250

All sponsorships include a team of bowlers, various marketing opportunities and acknowledgements. I have attached our sponsorship packet which outlines each level in detail. Please feel free to contact me if you have any questions.

I hope that we can count on you to help us make this event a success. Thank you for your consideration.
Sincerely,



Janelle Douglas
Founder & Chief Empowerment Officer
jdouglas@empowerteens.org

eMpowerment Inc. is a 501c3 organization and all donations are tax deductible to the fullest extent of the law.

What our School Partners Say

“Wright Middle School is in its third year of partnership with eMpowerment Inc. Throughout our partnership, we have been able to host a guest speaker and Black History Month presentation. We have also had 25 young women in need of guidance, mentorship, encouragement, and empowerment to go through the GEM club program annually. The feedback from the girls was very positive and the teacher who supported this club was quoted as saying “I loved being a part of GEM! It was an amazing experience!”

In addition to mentorship, eMpowerment Inc. has supported the students and families of Wright Middle School through donation of high need items. Each year we have received stuffed backpacks so that all of our students can start the year with everything they need. Each year during the holiday season, eMpowerment Inc. adopts all of our students experiencing homelessness and provides them a blanket, hat, and gloves as a holiday gift. These donations help support our students feel supported and cared for, which in turn creates positive outcomes in school.

My experience working with Janelle has been overwhelmingly positive. She is always willing to try new things and is flexible and creative. When Janelle learned that we were establishing a teachers lounge in our building, she showed up a few days later with decor, art, and table dressings to make the room truly warm and welcoming. Each small detail helps our staff be able to relax and decompress when they come into the space. Janelle is good at noticing the small things that have a big impact. I am truly grateful for the partnership between Wright Middle School and eMpowerment Inc.

Jennifer Dewall, Community Achieves Site Manager, Wright Middle

“School-community partnerships play an essential role in the success of the school and students. For over four years I was able to witness first-hand the impact that eMpowerment Inc. had on our school community. Janelle and her team went above and beyond, supporting our students, families, and staff. Through our partnership, we were able to provide a safe space for girls to talk and bond, offer college and career activities, bring in motivational speakers, and ensure that students had basic needs such as school supplies. I am thankful for organizations like eMpowerment inc. and their investment in our youth.

Makeda Watson, Community Achieves Site Manager, Antioch Middle

Dream Big BOWLING FUNDRAISER

Our available sponsorships provide companies and organizations with an opportunity to enjoy a fun team outing and support an important cause. Maybe you'd like to challenge another department within your company or even another organization. Or just come out for a fun day with friends, beat your personal best and take home one of several awards. Sponsored lane includes 2 hours of bowling, shoe rental, lunch and soft drinks.

DREAM BIG PRESENTING SPONSOR \$5000

- Up to 4 VIP lanes reserved for teams of 5 bowlers
- Branding as Presenting Sponsor on event signage, website, printed materials, newsletter & social media (including Facebook Ad)
- Marketing Booth and/or Exclusive signage at check-in (provided by Sponsor)
- Goodie Bag recognition (provided by Sponsor)
- Opportunity to speak at the event
- One (1) Raffle Ticket per person
- Commemorative team photo to be provided post event
- First Right of Refusal for 2023 Bowling Fundraiser

STRIKE SPONSOR \$2500

- Up to 3 VIP lanes reserved for teams of 5 bowlers
- Name and logo on lane signage
- Company name/logo listed on advertisements, posters and social media outlets
- Recognition on newsletter, social media posts & DreamBigBowl.com website
- Goodie Bag recognition (provided by Sponsor)
- Recognition on Sponsor Display Board
- Verbal recognition at the event
- One (1) Raffle Ticket per person

SPARE SPONSOR \$1000

- Two VIP lanes reserved for teams of 5 bowlers
- Name and logo on lane signage
- Company name/logo listed on advertisements, posters and social media outlets
- Recognition on newsletter, social media posts & DreamBigBowl.com website
- Goodie Bag recognition (provided by Sponsor)
- Recognition on Sponsor Display Board
- One (1) Raffle Ticket per person

SPLIT SPONSOR \$500

- One VIP lane reserved for a team of 5 bowlers
- Name and logo on lane signage
- Recognition on social media posts & DreamBigBowl.com website
- Recognition on Sponsor Display Board
- One (1) Raffle Ticket per person



PIN SPONSOR \$250

- One VIP lane reserved for a team of 5 bowlers
- Recognition on Sponsor Display Board
- Name and logo on lane signage
- Recognition on DreamBigBowl.com website



Dream Big Bowling Fundraiser Sponsorship Agreement

Submission Deadline: October 15, 2022

CONTACT NAME _____

COMPANY _____

WEBSITE _____

EMAIL _____ PHONE _____

BOWLING TEAM NAME: (please provide names on team members form:

SPONSORSHIP LEVEL: Please circle your sponsor level selection below:

Dream Big (Presenting) Sponsor \$5,000 donation (four VIP lanes)

Strike Sponsor \$2,500 donation (three VIP lanes)

Spare Sponsor \$1,000 donation (two VIP lanes)

Split Sponsor \$500 donation (one VIP lane)

Pin Sponsor \$250 donation (one lane)

Total Donation Amount: _____

PLEASE COMPLETE THE SPONSORSHIP AGREEMENT AND MAIL OR EMAIL
WITH CHECK OR PAYMENT AGREEMENT TO:

JANELLE DOUGLAS (JDOUGLAS@EMPOWERTEENS.ORG)
2500 MURFREESBORO PIKE SUITE 105-345, NASHVILLE, TN 37211
MAKE CHECK PAYABLE TO EMPOWERMENT INC.

SPONSORSHIP MUST BE RECEIVED BY OCTOBER 15, 2022



Dream Big Bowling Fundraiser Payment Agreement

Submission Deadline: October 15, 2022

_____ **Check (Make Payable to eMpowerment Inc.)**

Mail to:

Janelle Douglas

CEO

eMpowerment Inc.

2500 Murfreesboro Pike

Suite 105-345

Nashville, TN 37217

_____ **Paypal**

Submit payment online at www.paypal.me/empowerteens

_____ **Credit card (check one)** ___ AMEX ___ VISA ___ MASTERCARD

Name on Card _____

Signature _____

Address _____

City/State/Zip _____

Card Number _____

Expiration Date _____

CSC (3 digit code) _____

Total Donation Amount to be charged: _____

Sponsorships are sold on a first come, first served basis and are NOT held until the receipt of sponsorship and payment agreement. Please contact Janelle Douglas at jdouglas@empowerteens.org or 615.768.9891 with any questions or to process your donation over the phone.



Dream Big Bowling Team Member Form

Submission Deadline: October 15, 2022

Team Name: _____

Team Captain: _____

Captain's Email Address: _____

Team Members: (5 individuals per lane)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

You can add more names below: